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The Buffalo Hat

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It's a Buffalo trend that's taking over the "fashion world" just in time for Sabres' playoffs.

See the hat being worn on Channel 2 News

Buffalo is known for its wings, die-hard fans and now, its very own hat.

"It's cool. I like it. Its cute right?" said one woman 2 On Your Side caught up with on the Elmwood Avenue.

It's artificially furry with two, detachable horns. "It reminds me of Fred Flinstone. Ya know, the water buffalo club. It's great." That's according to a Sabres fan we found dashing around the city in full Sabres gear.

The hat started as Christmas gifts for Kevin Dean's family. Originally from North Tonawanda, he lives in California now. His wife, Carey Bennett, is a costume designer for the NBC shows Scrubs and The Office. Bennett thought-up the gift idea. And when her husband's family got them, they wore them everywhere. And when they did, everybody wanted one.

"People on the street kept stopping us," said Carey Bennett in a phone interview. "They asked us where they could get them. We just thought, well, we need to respond to this."

So the couple had some more made and decided to sell them.

Poster Art on Elmwood Avenue can barely keep them on the shelves and we're told **they're also selling well online**. We took the hat to the people to see what they think. One man told us, "I think it's nice. I can wear it to bed and scare the wife."

"I'd wear it," one Sabres fan told us. "No, I don't think I would," her friend replied.

If you want to know where you can get the Buffalo hat or see some of the stars from NBC prime-time lineup wearing the hat, click on the links to the right.

You can also purchase the hats at **Urban at 736 Elmwood Avenue**.

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Ed Kilgore wearing the Buffalo Hat



Kevin O'Connell wearing the Buffalo Hat



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